Demographics and the new 'Alberta Advantage' – Winners of the 'Alberta's Top Employers' competition for 2017 are announced

CALGARY, March. 22, 2017 – There's new cause for optimism among Alberta's employers and job-seekers alike, as a strong slate of employers step forward as industry leaders in creating forward-thinking and progressive workplaces. Winners of this year's *Alberta's Top Employers* competition were announced today by Mediacorp Canada Inc., which organizes the national *Canada's Top 100 Employers* project.

"From the perspective of the competition, the range of industries represented on this year's list is a reminder of the underlying resilience of Alberta's economy," says Richard Yerema, Managing Editor of the *Canada's Top 100 Employers* project, which manages the competition. "It's easy to become distracted by daily oil prices and similar news, but when you look at this year's winners you see how deep the province's economy runs and the range of employers that are showing leadership in these challenging economic conditions."

Demographics are very much part of the conversation, notes Kristina Leung, Senior Editor of the *Canada's Top 100 Employers* project. "With Canada's youngest workforce, Alberta is uniquely positioned to continue diversifying its economy with a large pool of highly skilled and talented employees. From software to finance and education, new industries are recognizing that the province's highly trained talent pool is the new 'Alberta Advantage' and an exciting source of growth."



Now in its 12th year, *Alberta's Top Employers* is an editorial competition that recognizes the Alberta-based employers that lead their industries in offering exceptional places to work. Employers across the province were evaluated by the editors at *Canada's Top 100 Employers* using the same criteria as the national competition: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time-Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. Employers are compared to other organizations in their field to determine which offer the most progressive and forward-thinking programs. The annual competition is open to any employer with its head office in Alberta; employers of any size may apply, whether private or public sector.

Winning employers from this year's competition will be recognized today by the editorial team at a special luncheon in downtown Calgary. The winners were also announced in a <u>special magazine</u> published simultaneously in the Calgary Herald and Edmonton Journal this morning.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the company has managed the *Canada's Top 100 Employers* project, which includes 19 regional and special-interest editorial competitions that reach over 15 million Canadians annually through a variety of magazine and newspaper partners. Mediacorp also operates Eluta.ca, the largest Canadian job search engine, which includes editorial reviews from the *Canada's Top 100 Employers* project and is used by 7 million Canadians annually. Together with Willis Towers Watson, Mediacorp also hosts the Top Employer Summit, Canada's largest conference for senior-level HR professionals.

The full list of *Alberta's Top Employers* for 2017 is attached. Detailed reasons for selection, with hundreds of additional stories and photos, were released this morning at: http://www.canadastop100.com/alberta

###

SOURCE: Mediacorp Canada Inc.

Further information: Kristina Leung, Senior Editor, at 416-964-6069 x1464

Alberta's Top Employers 2017 Winners

Agrium Inc., Calgary Alberta Blue Cross, Edmonton Alberta Gaming and Liquor Comm., St. Albert Alberta Investment Management Corp., Edmonton Alberta School Employee Benefit Plan, Edmonton Alberta Securities Commission, Calgary Alberta Teachers' Retirement Fund Board, Edmonton Alberta-Pacific Forest Industries Inc., Boyle AltaGas Ltd., Calgary Ambyint Inc., Calgary ATB Financial, Edmonton Bennett Jones LLP, Calgary Bethany Care Society, Calgary Bow Valley College, Calgary Calgary Airport Authority, The, Calgary Calgary Co-operative Association Ltd., Calgary Calgary R.C. Separate School District No. 1, Calgary Calgary, City of Capital Power Corp., Edmonton CapitalCare Group Inc., Edmonton Champion Petfoods LP, Edmonton Chandos Construction Ltd., Edmonton Collins Barrow Calgary LLP, Calgary Connect First Credit Union Ltd., Calgary Duncan Craig LLP, Edmonton DynaLIFE Dx, Edmonton Edmonton Catholic Sep. School District 7, Edmonton Edmonton Regional Airport Authority, Edmonton Edmonton, City of Enbridge Inc., Calgary EPCOR Utilities Inc., Edmonton Fillmore Construction Management Inc., Edmonton Fountain Tire Ltd., Edmonton

Agriculture Financial Services Corp, Lacombe

Getty Images, Inc., Calgary Gordon Food Service Canada Ltd., Edmonton Graham Group, Calgary Graycon Group Ltd., *Calgary* Health Quality Council of Alberta, The, Calgary Inter Pipeline Ltd., Calgary Kenway Mack Slusarchuk Stewart LLP, Calgary Keyera Corporation, Calgary Lafarge Canada Inc., Calgary Lakeland College, Vermilion Legal Education Society of Alberta, The, Edmonton Matrix Solutions Inc., Calgary MEG Energy Corp., *Calgary* MEGlobal Canada ULC, Red Deer National Energy Board, Calgary Northern Alberta Institute of Technology, Edmonton Norton Rose Fulbright Canada LLP, Calgary Olympia Financial Group Inc., Calgary PCL Construction, Edmonton Pembina Pipeline Corporation, Calgary Rogers Insurance Ltd., Calgary Rohit Group of Companies, Edmonton Southern Alberta Institute of Technology, Calgary Sealweld Corporation Inc., Calgary Shaw Communications Inc., Calgary Shell Canada Limited, Calgary Silvacom Ltd., Edmonton Stuart Olson Inc., Calgary SysGen Solutions Group Ltd., Calgary Travel Alberta, Calgary UFA Co-operative Ltd., Calgary United Way of Calgary & Area, Calgary University of Calgary, Calgary Valard Geomatics Ltd., Edmonton Vision Credit Union Ltd., Camrose Workers' Compensation Board of Alberta, Edmonton