The glue that binds society: human interaction is what will define workplaces after the pandemic – and this year's Canada's Top 100 Employers are leading the way

TORONTO, Nov. 12, 2021 – Nearly two years into a pandemic that has seen millions of Canadians working from home, employers increasingly are recognizing the effects of isolation and redoubling their efforts to emphasize human interaction in the workplace. That's the message from this year's winners of the *Canada's Top 100 Employers* competition, announced this morning by Mediacorp Canada Inc.

"The pandemic has reminded us that human interaction is very much the glue that binds society and a workforce," says Richard Yerema, managing editor of the Canada's Top 100 Employers project at Mediacorp. "While it's clear that much office work



can now be done from home, good employers are thinking more deeply about the adverse social and health effects that come from isolation, especially mental health."

"While we want to be cautious talking about 'silver linings' from a pandemic that continues to exact a devastating toll," says Anthony Meehan, publisher at Mediacorp. "Employers increasingly are thinking about what working life looks like after the pandemic. The best organizations are changing their workplaces to emphasize benefits like human interaction and camaraderie that offsite employees don't get from a steady diet of Zoom meetings and chat applications."

Along with discussing the future of work after the pandemic, many employers have doubled down on efforts to support employees during the pandemic, from increasing support for mental health to frequent communications from senior leadership, extending health coverage to temporarily laid-off employees and finding ways to improve representation by Black, Indigenous and people of colour (BIPOC). Employers on this year's list have also been active in charitable projects closer to home, bringing their employees together and helping disadvantaged residents in their community who have often been least able to handle the public response to the pandemic.

Now in its 22nd annual edition, *Canada's Top 100 Employers* is an editorial competition that recognizes employers with exceptional human resources programs and forward-thinking workplace policies. Editors at Mediacorp grade employers on eight criteria, which have remained

consistent since the project's inception: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. The editors publish detailed 'reasons for selection' for these criteria, providing transparency in the selection of winners and a catalogue of best practices for employers and job-seekers. Employers interested in next year's competition may also request an application online.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the <u>Canada's Top 100</u> <u>Employers</u> project, which includes 18 regional and special-interest editorial competitions that reach millions of Canadians annually through a variety of magazine and newspaper partners, including *The Globe and Mail*. Mediacorp also operates <u>Eluta.ca</u>, one of Canada's largest job search engines, which reaches over two million job-seekers annually and features exclusive editorial reviews from the *Canada's Top 100 Employers* project. The company also publishes <u>The Career Directory</u>, now in its 29th year – a free online guide for recent college and university graduates looking for employers hiring candidates from their educational background.

The full list of the 2022 winners was announced this morning in a <u>special magazine</u> published in *The Globe and Mail* in print and online. The list of winners and our editors' detailed reasons for selecting each were also released today on the <u>competition homepage</u>.

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Canada's Top 100 Employers 2022 Winners

3M Canada Company, London ON ABB Canada, Saint-Laurent QC Aboriginal Peoples Television Network Inc. / APTN, Winnipeg MB Accenture Inc., Toronto ON Adobe Systems Canada Inc., Ottawa ON Agriculture Financial Services Corporation / AFSC, Lacombe AB ArcelorMittal Dofasco G.P., Hamilton ON Bank of Canada, Ottawa ON BASF Canada Inc., Mississauga ON BC Public Service, Victoria BC BDO Canada LLP, Toronto ON Bell Canada, Verdun QC Best Buy Canada Ltd., Burnaby BC BIOVECTRA, Charlottetown PE Boston Consulting Group Canada ULC, Toronto ON British Columbia Investment Management Corporation / BCI, Victoria BC Business Development Bank of Canada, Montréal QC

Canada Energy Regulator, Calgary AB

Canada Life Assurance Company, The, Winnipeg MB

Canada Revenue Agency / CRA, Ottawa ON

Canadian National Railway, Montréal QC

Cascades, Kingsey Falls QC

CIBC, Toronto ON

Cisco Systems Canada Co., Toronto ON

Citi Canada, Toronto ON

Clio, Burnaby BC

College of Physicians and Surgeons of British Columbia, The, Vancouver BC

Creative Options Regina, Inc., Regina SK

Danone Canada, Boucherville QC

Desjardins Group / Mouvement Desjardins, Lévis QC

Diamond Schmitt Architects Inc., Toronto ON

Digital Extremes Ltd., London ON

Emera Inc., Halifax NS

Employment and Social Development Canada, Gatineau QC

Enbridge Inc., Calgary AB

Export Development Canada, Ottawa ON

Fidelity Canada, Toronto ON

Ford Motor Company of Canada, Limited, Oakville ON

Freshbooks, Toronto ON

GlaxoSmithKline Inc. / GSK, Mississauga ON

Greater Vancouver Food Bank, Burnaby BC

GSoft, Montréal QC

Hatch Ltd., Mississauga ON

Health Canada / Santé Canada, Ottawa ON

Hershey Canada Inc., Mississauga ON

Hospital for Sick Children, The, Toronto ON

IG Wealth Management, Winnipeg MB

Imperial Oil Limited, Calgary AB

Innovation, Science and Economic Development Canada, Ottawa ON

Irving Oil, Saint John NB

Kellogg Canada Inc., Mississauga ON

Keurig Canada Inc., Montréal QC

Kinaxis Inc., Ottawa ON

KPMG LLP, Toronto ON

Labatt Brewing Company Limited, Toronto ON

Loblaw Companies Limited, Brampton ON

L'Oréal Canada Inc., Montréal QC

Manulife, Toronto ON

McCarthy Tétrault LLP, Toronto ON

Medavie Inc., Moncton NB

Medtronic Canada ULC, Brampton ON

Mondelēz International, Etobicoke ON

Mott MacDonald Canada Limited, Vancouver BC

Nutrien Inc., Saskatoon SK

Oppenheimer Group, Coquitlam BC

PCL Construction, Edmonton AB

Pembina Pipeline Corporation, Calgary AB

Penguin Random House Canada Ltd., Toronto ON

PepsiCo Canada, Mississauga ON

Pfizer Canada ULC, Kirkland QC

Pomerleau Inc., Montréal QC

Princess Margaret Cancer Foundation, The, Toronto ON

Procter & Gamble Inc., Toronto ON

ResMed Halifax ULC, Halifax NS

Rio Tinto, Montréal QC

Rogers Communications Inc., Toronto ON

Royal Bank of Canada, Toronto ON

Salesforce, Toronto ON

Samsung Electronics Canada Inc., Mississauga ON

SAP Canada Inc., Vancouver BC

SaskTel, Regina SK

Schneider Electric Canada Inc., Mississauga ON

Shopify Inc., Ottawa ON

Simon Fraser University, Burnaby BC

Stryker Canada ULC, Waterdown ON

Suncor Energy Inc., Calgary AB

TD Bank Group, Toronto ON

Teck Resources Limited, Vancouver BC

TELUS Communications Inc., Vancouver BC

Thomson Reuters Canada Limited, Toronto ON

Toyota Motor Manufacturing Canada Inc. / TMMC, Cambridge ON

Université de Montréal, Montréal QC

University of New Brunswick / UNB, Fredericton NB

University of Toronto, Toronto ON

Vancouver Coastal Health, Vancouver BC

Verafin Inc., St. John's NL

Western Financial Group Inc., High River AB

West Fraser Timber Co. Ltd., Vancouver BC

Yukon, Government of, Whitehorse YT

Zymeworks Inc., Vancouver BC